HOLIDAY BAZAAR
November 12, 2022
10 am - 4 pm

Invitation to Do Good
You Can Help Rebuild Lives

Every year, Continuum of Care helps more than 2,000 individuals go from hopelessness, homelessness, or destitution to living lives with hope, direction, and empowerment. Continuum’s mission is to enable people who are challenged with mental illness, intellectual disability, Autism, and/or addiction to rebuild meaningful lives and thrive in the community. Your support helps to:

• Ensure access to the financial, housing, case management, and therapeutic support needed in order to live successfully at home versus being hospitalized, institutionalized, or homeless.

• Give Veterans dealing with PTSD and other issues the pathway and support to stabilize and recover.

• Offer a proven approach with viable outcomes for individuals who might have never had the chance to feel a sense of self-worth, personal pride, and social involvement.

• Give hope to families who have nowhere else to turn to help their loved one.

Apply as a Sponsor Today

Continuum’s Holiday Bazaar will be held on November 12, 2022, 10:00 am – 4:00 pm.

It will be a wonderful fundraiser with vendor displays throughout our 30,000 sq. ft. building. The whole community will be invited through advertising, email, and social media!

Your sponsorship of the Continuum Holiday Bazaar goes toward rebuilding the lives of some of the most vulnerable people in our community. At the same time, sponsors benefit from doing good because of the marketing and publicity that comes with your sponsorship.
## Continuum Holiday Bazaar Sponsorship Levels

<table>
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<tr>
<th>Sponsorship Level</th>
<th>Description</th>
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<tr>
<td><strong>EVENT SPONSOR</strong></td>
<td>$5,000</td>
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| $5,000            | - Promotional materials on welcome table  
|                   | - Logo on website  
|                   | - Banner hung at front of event  
|                   | - Name displayed in elevators  
|                   | - 6 ft table to showcase promotional materials and/or goods  
|                   | - Sponsor provides banner and promotional materials |
| **MUSIC SPONSOR** | $1,000 |
| $1,000            | - Logo on digital, printed, and stand up display, vendor and events map, and booklet  
|                   | - Logo on website  
|                   | - Logo on map booklet |
| **TREE SPONSOR**  | $200 |
| $200              | - Name on website  
|                   | - Logo on handmade, decorated tabletop trees to be sold at bazaar  
|                   | - Logo on map booklet |
| **SANTA SPONSOR** | $2,000 |
| $2,000            | - Logo in map booklet  
|                   | - Logo on website  
|                   | - Table for sponsor give-aways or products provided  
|                   | - Name displayed on board or banner in front of Santa area  
|                   | - Sponsor provides banner |
| **MAP/BOOKLET SPONSOR** | $500 |
| $500              | - Logo on digital, printed, and stand up display, vendor and events map  
|                   | - Logo on website |

See Next Page to Learn How to Be a Sponsor
THANK YOU FOR BEING PART OF SOMETHING GOOD

How To Apply:
Go to www.continuumct.org/bazaar
Email marketing@continuumct.org

Information Needed:

Name: ________________________________________________________________

Company: _____________________________________________________________

Sponsorship Level: _____________________________________________________

Address: __________________________________________________________________

_____________________________________________________________________

Email: _______________________________________________________________

Phone: __________________________________________________________________

Please submit payment and email high res (pdf or vector) logo, company name and address, 2 photos that represent your company, your website link, and social media links to: marketing@continuumct.org.

Promotional Materials & Check Payments: All checks and promotional materials need to be delivered no later than October 1, 2022.

Mail to: Claudine Elliot
Continuum of Care, Inc.
109 Legion Avenue
New Haven, CT 06519